

AGENDA

International Business Seminar and Resource Expo

Friday, November 22, 2013

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| 8:30 a.m. – 9:00 a.m. | Attendee Check-in |
| 9:00 a.m. – 9:15 a.m. | WELCOME REMARKS
U.S. PAK Chamber |
| 9:15 a.m. – 9:30 a.m. | KEYNOTE ADDRESS
Betty T. Yee, Member, Board of Equalization |
| 9:30 a.m. – 9:45 a.m. | KEYNOTE ADDRESS
Kish Rajan, Director, GO-Biz |
| 9:45 a.m. – 11:00 a.m. | MORNING GENERAL SESSION
<i>Explore the positive trade relations between California and other countries. This panel of experts will discuss the opportunities and challenges tapping into this exciting market, international business development, and challenges and opportunities with Pakistan and beyond.</i>
Moderator: GO-Biz
Panelists: Center for International Trade Development, SCORE, and Consulate General of Pakistan |
| 11:00 a.m. – 12:00 p.m. | LUNCH / EXPO EXPLORATION |
| 12:15 p.m. – 1:45 p.m. | BREAKOUT SESSION ONE
A) GOING GLOBAL SUCCESSFULLY
<i>Tips and tools for starting an international business; developing your business plan for international trade; export finance assistance programs.</i>
Moderator: GO-Biz
Panelists: U.S. Small Business Administration, Internal Revenue Service, SCORE, and Center for International Trade Development

B) DOING BUSINESS IN CALIFORNIA: KNOW YOUR RESOURCES
<i>This panel of experts will discuss making sales internationally: how tax applies to internet sales, sales in foreign commerce, and purchases abroad; starting an international business; reporting international income and earnings; bi-national employees: what employers need to know; contracting with the State of California.</i>
Moderator: State Board of Equalization
Panelists: State Board of Equalization, Franchise Tax Board, Employment Development Department, and Department of General Services

C) EXPO EXPLORATION |
| 2:00 p.m. – 3:30 p.m. | BREAKOUT SESSION TWO
A) INTERNATIONAL TRADE
<i>Tips for new importers and exporters; gain a better understanding on how to participate in the global economy; resources to assist small to medium size companies in developing markets abroad for their products and services.</i>
Moderator: GO-Biz
Panelists: U.S. Department of Agriculture, U.S. Department of Commerce, and Customs Brokers and Forwarders Association of Northern California

B) INNOVATION TO IMPROVE YOUR BUSINESS
<i>Technology continues to improve the way we conduct business; explore the next tech innovations that will improve the way you do business.</i>
Moderator: Open Silicon Valley
Panelists: Open Silicon Valley

C) EXPO EXPLORATION |